



**Dear Colleague,**

The Western Region International Public Management Association for Human Resources (WRIPMA-HR) and the San Diego Chapter of IPMA-HR invite you and your organization to be part of its 2010 conference, Navigating New Horizons, to be held April 28-30, 2010 in beautiful San Diego. The exhibit hall is scheduled to be open on April 28 at 10:30 am until April 29<sup>th</sup> at approximately 4:30 pm.

IPMA-HR represents public sector professionals from city and county governments, special districts and education systems; its Western Region covers the 13 western states of the U.S. Each year hundreds of human resource directors, managers, and professionals meet at the regional conference to discuss, learn, and share ideas with colleagues. This is a great opportunity for you to network and reach out to HR professionals representing a wide-range of local and regional municipalities and showcase your products and services.

We offer many different exhibitor and sponsorship options and are confident we have one that will work for you. The fee to be an exhibitor at the conference is \$1000. In addition, numerous sponsor opportunities are available as follows, most of which include a space as an exhibitor.

### **Lieutenant Level Sponsor \$1,000**

Includes:

- Co-sponsorship or sponsorship of break or continental breakfast
- Listing as sponsor in program and Western Region website with link to your website
- One 8 1/2 x 11 flyer in Conference Bags

### **Commander Level Sponsor \$2,000**

Includes:

- Exclusive sponsorship or co-sponsorship of break, continental breakfast, lunch or President's Reception
- Listing as sponsor in program and Western Region website with link to your website
- One complimentary registration to conference
- Free booth (1 space) in exhibit hall
- One 8 1/2 x 11 flyer in Conference Bags

### **Captain Level Sponsor \$3,000**

Includes:

- Exclusive sponsorship or co-sponsorship of break, continental breakfast, lunch or President's Reception
- Listing as sponsor in program and Western Region website with link to your website
- One-time use of conference mailing list
- Two complimentary registrations to conference
- Free booth (1 space) in exhibit hall
- Easel announcement and/or promotional materials posted

### **Admiral Level Sponsor ("Admiral Level above"): \$3,500+**

Benefits are negotiable. Please contact us to discuss sponsorship opportunities in detail.

To explore the options and register as a sponsor, exhibitor and/or advertiser, simply go to the IPMA-HR Western Region Website at <http://www.wripma-hr.org/conference.htm>, click on the "Sponsor/Exhibitor Form" link, then click on the "Click Here" link at the end of the Sponsor/Exhibitor agreement. To see the benefits of each sponsor level, click in the associated box in the form.

If you are unable to attend the conference, we encourage you to take advantage of the advertising opportunities (in program and on Western Region IPMA-HR website) and/or to distribute a flyer to all conference attendees. We hope you will join us for what will be an exciting and informative conference. Please feel free to contact me at 619-667-1179 or via e-mail at [rdukellis@ci.la-mesa.ca.us](mailto:rdukellis@ci.la-mesa.ca.us)

Sincerely,

Richard Dukellis  
Exhibitors & Sponsors Committee Chair,  
IPMA-HR International Executive Council